



## **Introduction:**

**Institute for Art and Innovation, Berlin/ Germany**

**GEM – Sustainable Futures Camp**

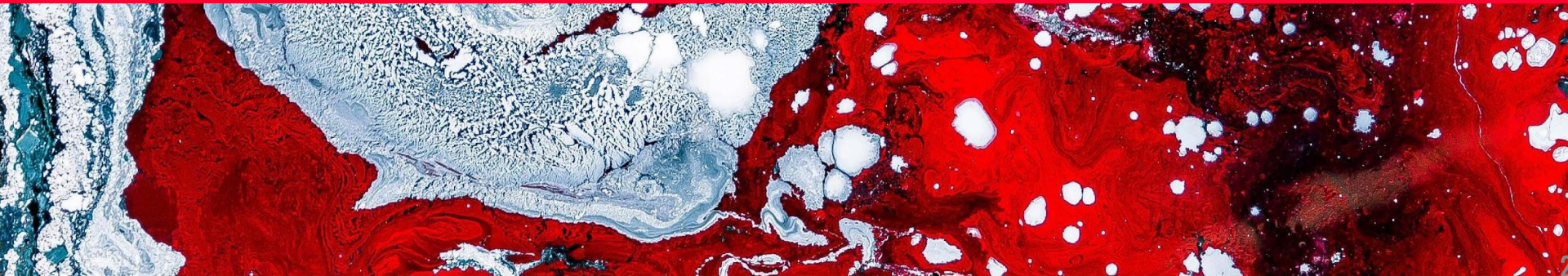
Presented by:

Nicole Loeser, Board Director



THE INSTITUTE  
FOR ART AND  
INNOVATION

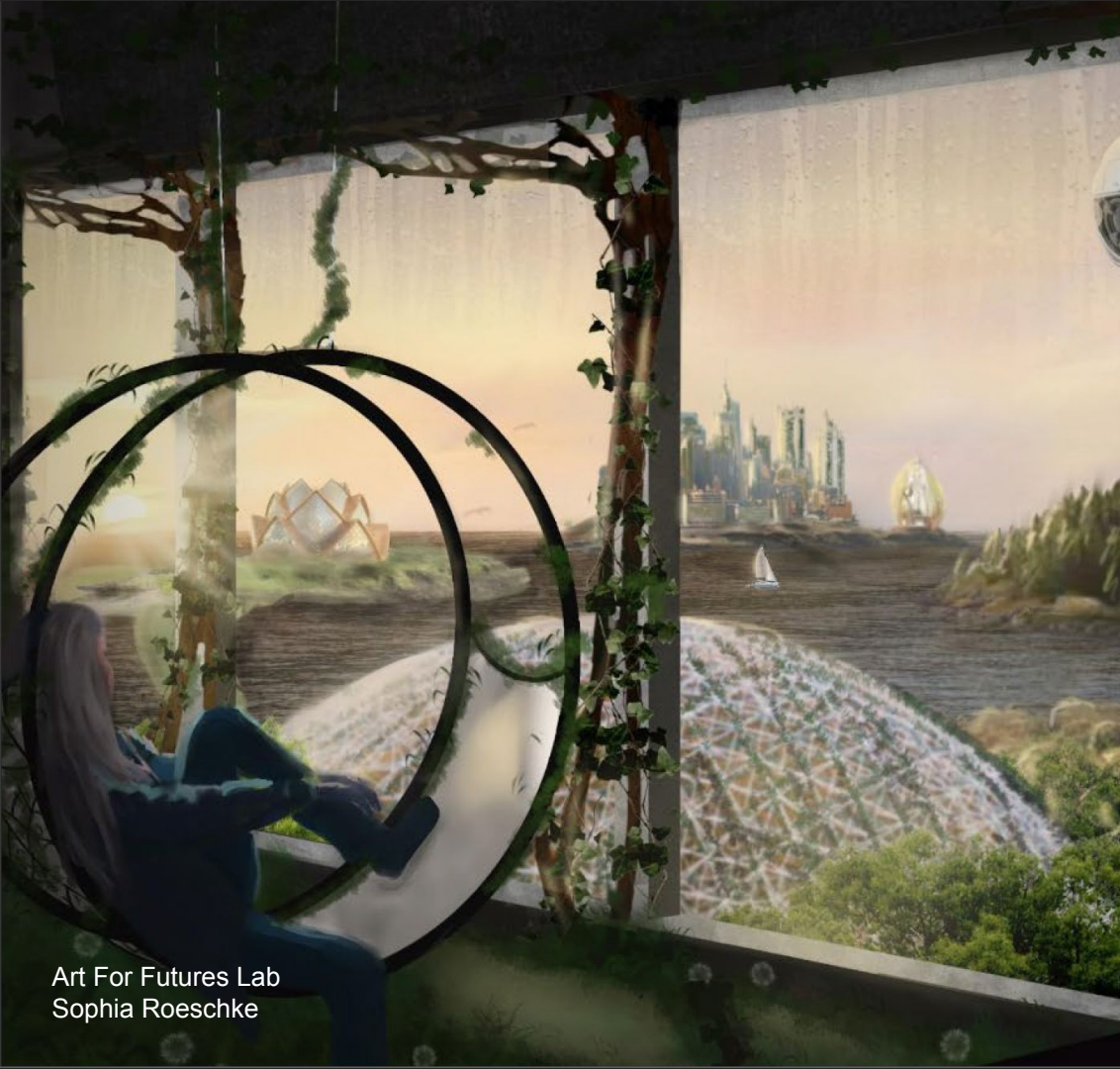
WE FACILITATE INTER- & TRANSDISCIPLINARY  
COLLABORATION TO BRING REGENERATIVE VISIONS  
OF DESIRABLE FUTURES TO LIFE.



## IFAI BERLIN

- a Think and Do Tank (NGO)
- founded in 2016
- with a focus on (research) projects
- at the intersection of innovation, science, technology and art
- promoting sustainable and regenerative transformation.





Art For Futures Lab  
Sophia Roeschke

## Bridging artistic and innovative powers

- exploring fields for collaboration
- common focus & joint vision
- knowledge aggregation & transfer
- transformative learning in open processes
- to take synergetic action
- to be effective and impactful beyond awareness raising

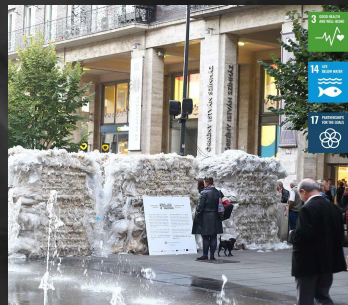
# IFAI BERLIN - PROJECTS



**THE PLASTIC  
REVOLUTION**



**THE SOCIAL ART  
AWARD**



**THE UNIVERSAL  
SEA**



**MATERIAL  
LAB**



**PRECIOUS  
H2O**



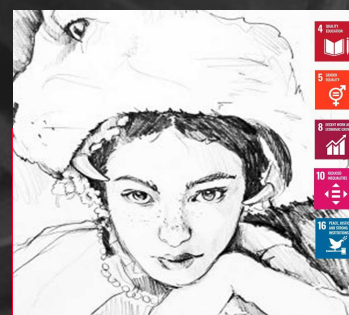
**ART FOR FUTURES  
LAB**



**OCEAN FUTURE LAB**



**PROTOTYPING EUROPE  
2120**



**FEMART ACCELERATOR**



**HYBRID  
FUTURES**

# IFAI BERLIN - NETWORK



**4000+**  
Artists



**400+**  
Scientists



**600+**  
Entrepreneurs  
+ Businesses



**60+**  
Schools



**50+**  
Policy-Makers



**20+**  
Universities

**NGO**

**80+**  
NGOs

# IFAI BERLIN - STATS



**136**  
Interventions



**4668**  
Artists and  
Innovators



**7+**  
Million people  
Involved



**155**  
Countries  
Reached

# GEM Project - IFAI

- Lead of the Activity: **Sustainable Futures Camp, 4. – 9.6.2023**

## **Course Theme: Innovations for sustainable positive futures**

Co-creating desirable scenarios for the year 2050

This course aims to understand the current sustainability challenges related to climate change and our coexistence with nature. The aim is to deal with the uncertainty facing planetary boundaries - in relation to specific target groups and multipliers of individuals, organisations and societies.

- Preps of Camp & Introduction into Art For Futures Lab method





# Sustainable Futures Camp - Planning

<b>02.05. – 30.05.2023</b>	<b>Preparatory Sessions with weekly <a href="#">online workshops</a></b>
02.05.   15:00 – 17:30 CET	Workshop 1: Introduction of the project and each other / Definition of terms / Knowledge Hub
09.05.   15:00 - 17:30 CET	Workshop 2 (tentative): Intro into existing solutions in business and politics, definitions and programmes
23.05.   15:00 - 17:30 CET	Workshop 3 (tentative): Intro into Future Prototyping and Art For Futures Lab
30.05.   15:00 - 17:30 CET	Workshop 4 (tentative): Speculative Design and Design Sprint methods, 3 horizons framework



# Sustainable Futures Camp - Planning

<b>04.06. – 09.06.2023</b>	<b>Sustainable Futures Camp, <u>Drahnsdorf (Germany)</u></b>
04.06. Arrival   17:00-	Gettogether, Intro & Teambuilding Sessions
05.06.   9:00 – 18:00	Start of Design Sprint + Nature Experiences and Explorations
06.06.   9:00 – 18:00	Co-Creation, ideation, sketching the design options of concepts
07.08.   9:00 – 18:00	Development of concepts
08.06.   9:00 – 18:00	Development and testing of concepts/prototypes, Design Sprint End (Presentations I start in the afternoon)
19:00 –	Festival of group's creative interventions
09.06.   9:00 – 12:00	Presentations II of camp results / Afterwards Departure
<b>Summer 2023</b>	<b>Possibility to elaborate on prototypes (with experienced content creators)</b>
<b>After Summer</b>	<b>Expert Feedback sessions (tbd)</b>

# Projektraum Drahnisdorf, 60km from Berlin

- natural and inspiring place as it was laid out as a park (7.000 sqm)
- based on the concept of creative action, the association understands that all creative activity takes place out of a field having inspiring effects on actions.
- The simultaneity of the past, the present and what is to come makes the place special: much of the old days has been preserved.
- In many rooms there is historical furniture in its original condition in order to preserve the original, rural atmosphere of this estate.



# Projektraum Drahnisdorf



# Projektraum Drahnisdorf



# Projektraum Drahnsdorf



# Projektraum Drahnsdorf



# Sustainable Futures Camp - Overview

- collaborating people from Croatia, Germany, Greece, Finland, Malta, Poland (45 students , 20 teachers, 5 other experts)
- mixed groups of 4 students (**CREATIVE TEAMS**) will ideate and accelerate their new media format concepts to spread knowledge about positive futures supporting the convivial conversation and needed socio-ecological transformation reflecting critically on media and technologies
- mixed groups of 8 students and teachers (**WORKING TEAMS**) will support the camp organisation, e.g. breakfast or lunch preps etc.



# Sustainable Futures Camp – Preparatory Workshop 01

**15:00 - 15:20**

Introduction of project idea by Björn Stockleben (FUB, Germany)

Camp and prep workshop outlook by Nicole Loeser (IFAI, Germany)

**15:20 - 15:55**

Introductions of all partners

[Film University Babelsberg KONRAD WOLF](#), Germany / [Tampere University](#), Finland / [Tampere University of Applied Sciences](#), Finland / [National and Kapodistrian University of Athens](#), Greece / [University of Malta](#), Malta / [Academy of Dramatic Art, University of Zagreb](#), Croatia / [Jagiellonian University in Kraków](#), Poland / [Lodz Film School](#), Poland / [Institute for Art and Innovation \(IFAI\)](#), Germany

# Sustainable Futures Camp – Preparatory Workshop 01

**15:55 - 16:20**

Mentimeter and Typeform (Evaluation)

Introduction of participants (Breakouts)

**16:20 - 16:30 Break**

**16:30 - 16:45**

Knowledge Hub

Definitions of relevant working terms

**16:45 - 17:15**

Exchange on working terms

Summary + Outlook

**17:15 End**





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